

FOOD TOTALS



MADE **36,322**
PB&J SANDWICHES



2270 POUNDS OF PEANUT BUTTER
2270 POUNDS OF JELLY

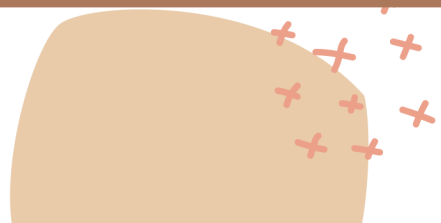
FOOD TOTALS



USED **18,161**
BOXES OF CEREAL



= 3405 POUNDS OF CEREAL



FOOD TOTALS



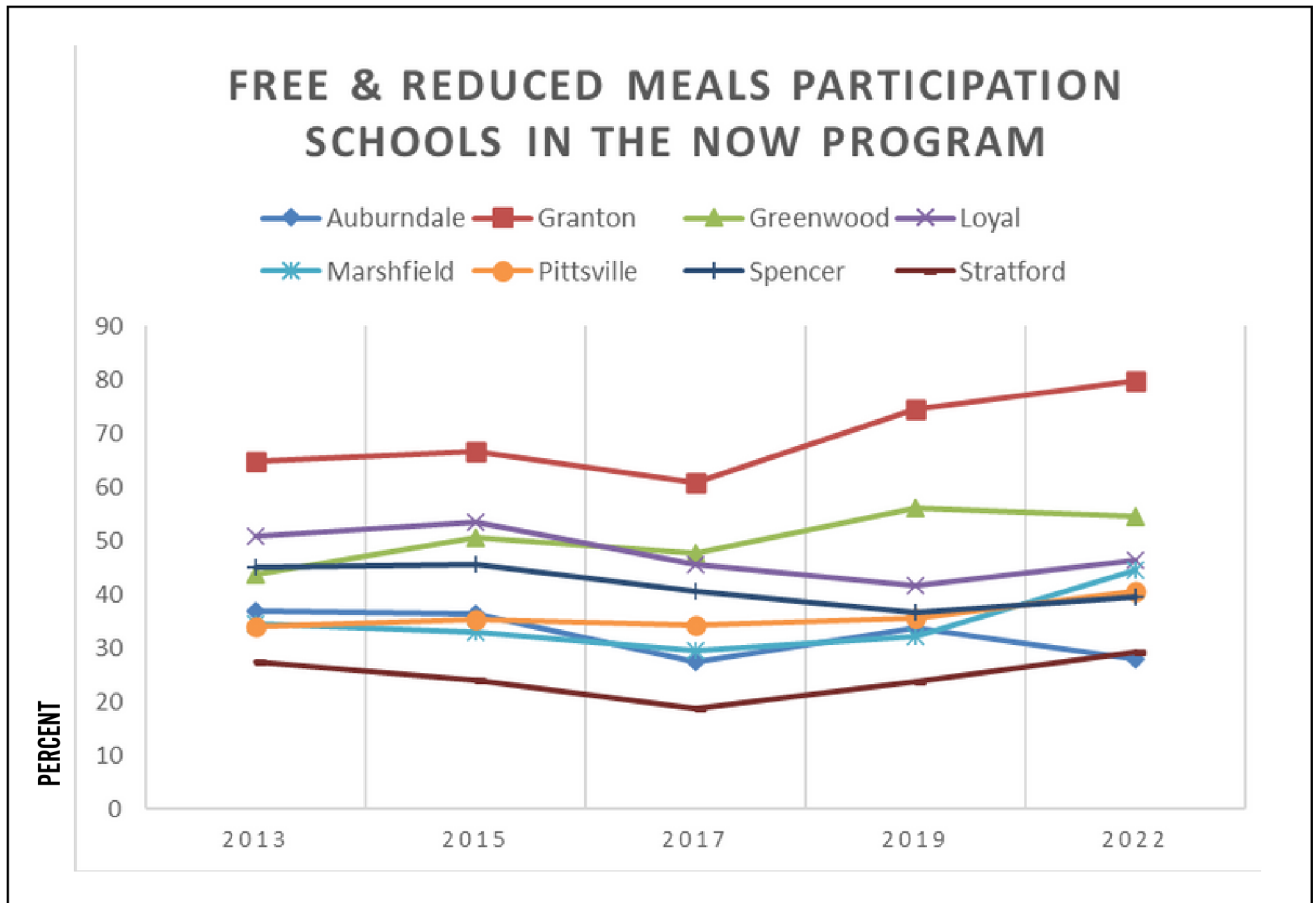
USED **5,341 LBS**
OF CARROTS



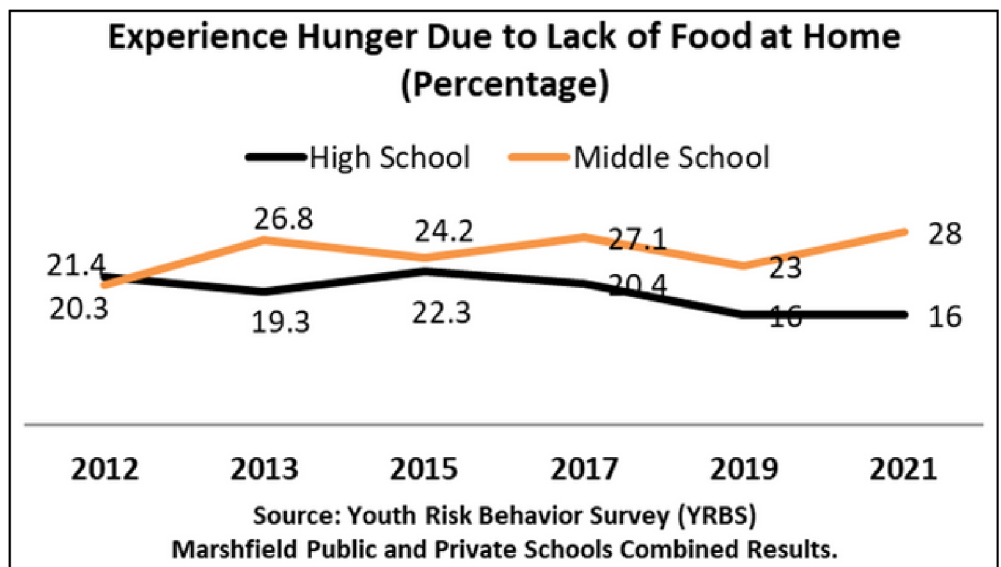
PROVIDED **36,322**
PIECES OF FRUIT



STATS & DATA



In November 2022, 27% of WI families with children living below the ALICE Threshold reported that often or sometimes their children were not eating enough because they couldn't afford enough food



SURVEY SAYS!...



IN A 2023 SURVEY OF NOW FAMILIES,

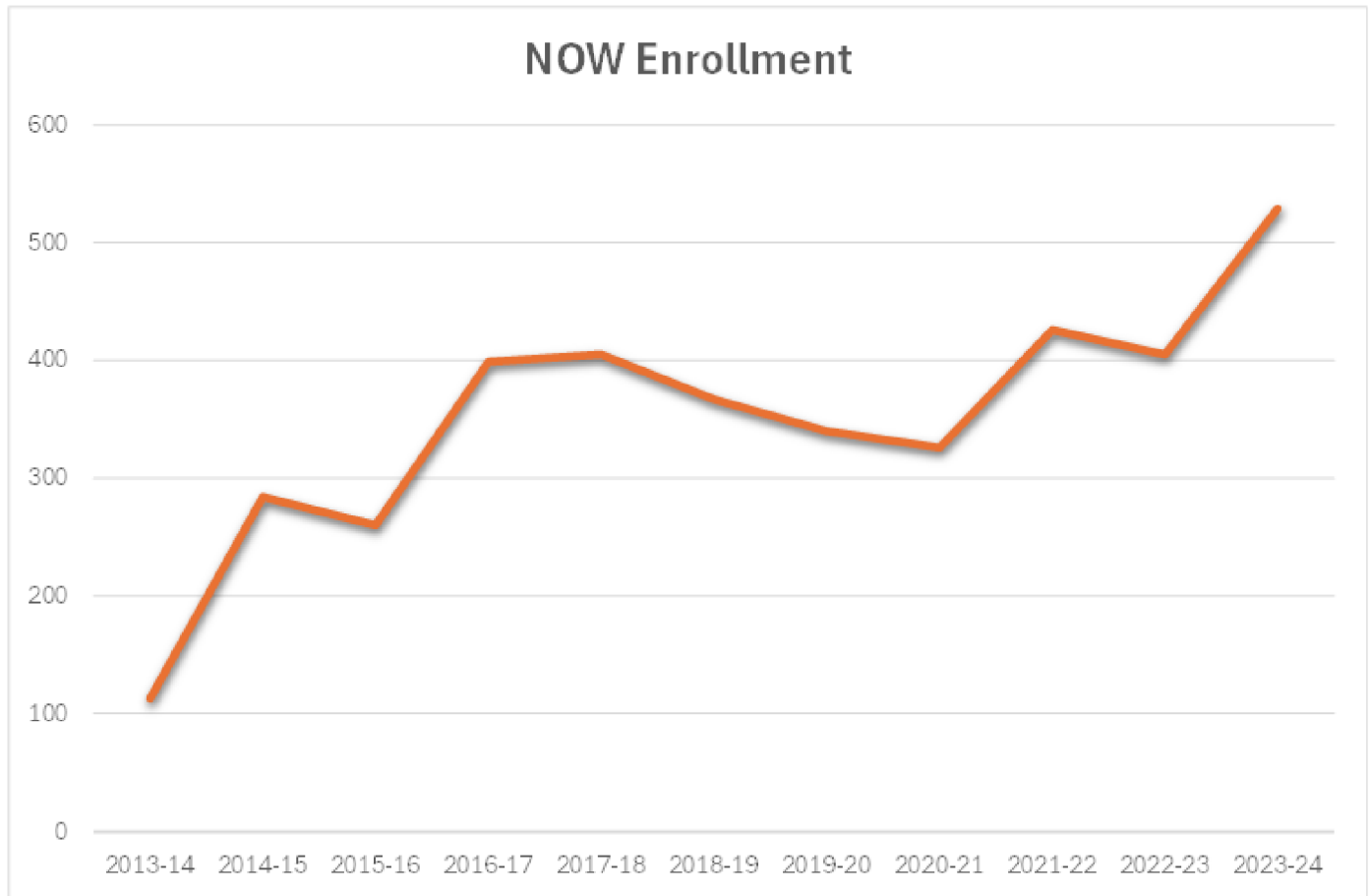
93%

STATED NOW PROGRAM INCREASED ACCESS TO NUTRITIOUS FOOD

88%

STATED THE NOW PROGRAM HELPS REDUCE FINANCIAL STRESS

ENROLLMENT AVERAGE



2013-14: 113 – Marshfield, Granton

2014-15: 284 – + Head Start, Spencer

2015-16: 260 – + Auburndale, Loyal

2016-17: 399 – + Greenwood

2017-18: 405 – + Pittsville

2018-19: 367

2019-20: 340

2020-21: 326

2021-22: 426 + deliveries

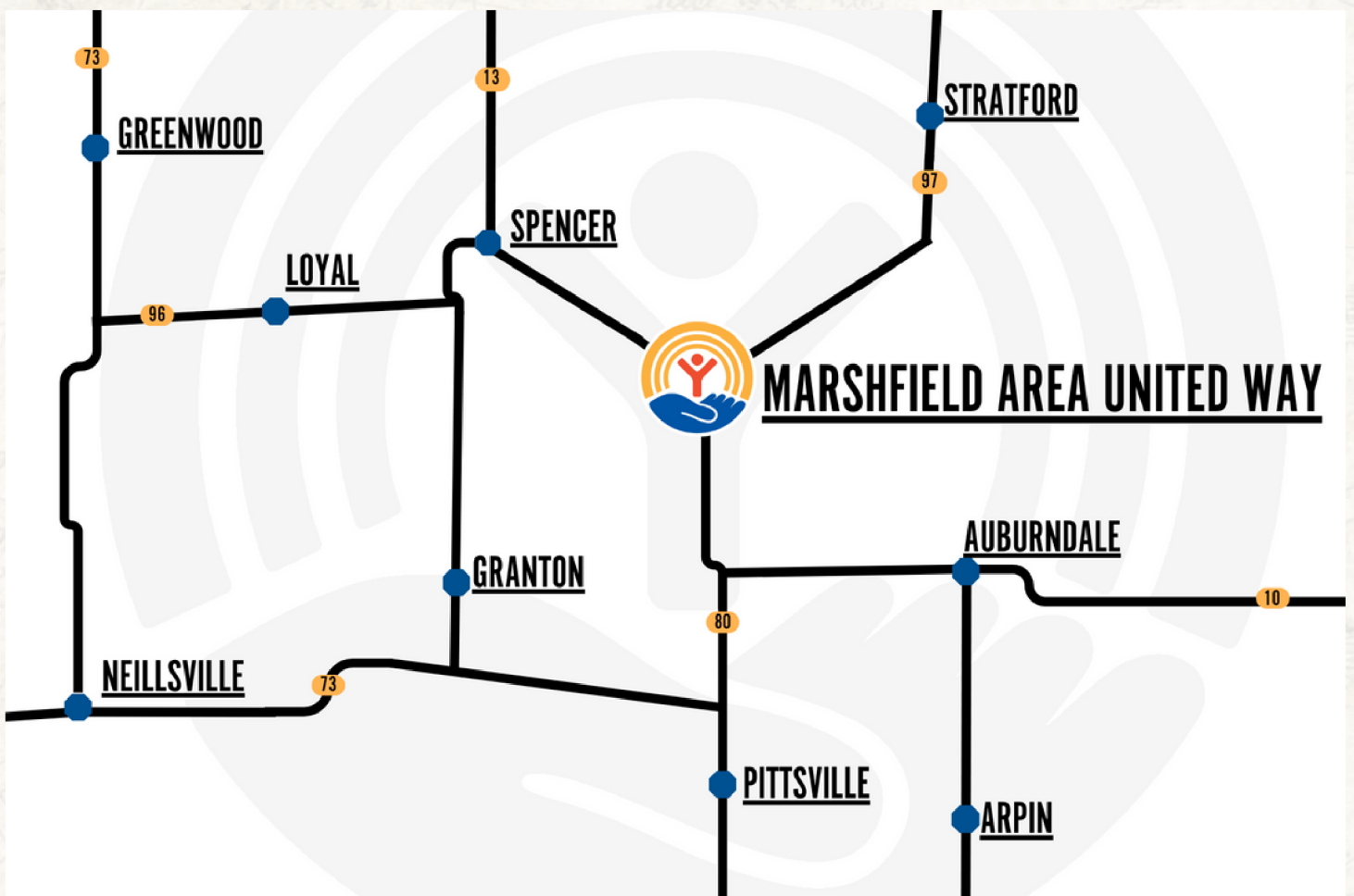
2022-23: 405 + Marshfield private schools

2023-24: 529



IMPACT AREA

- 8 school districts
- Ages 2 – 18
- Low-income, rural families
- Home and virtual schools
- Head Start program



Enrollment

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Volunteer Data

455 volunteers

Different NOW Volunteer Jobs

- Bin Pick Up (1 volunteer)
- Food Order (MHS Kitchen – Sysco – Nasonville Dairy – Festival Foods)
- Bin Prep (Weekly: Wednesdays & Thursdays)
- Week Prep (Project Life)
- Allergy Packs (2 volunteers – 378 allergy bags packed over 36 weeks)
- Bag Counters (MMS-Amy DeLaney)
- Weekly Packing Groups (4)
- Packing Groups/leaders (31 packing groups)
- 31 different packing groups – packed 18,161 NOW bags this school year
- Delivery Driver (20 volunteers)
- Donation Coordinator (B&G Basketball, MHS Student Council, Rotary Winter Wonderland & Senior Elves)

5255 hours...if we had a staff member working for \$15/hour it would have cost United Way \$78,825!